

# PARTICIPANT GUIDE

BLENDING INTENSIVE  
PROGRAMME

## Enhancing Internationalisation through Digitalisation

JUNE 16 - 20, 2025

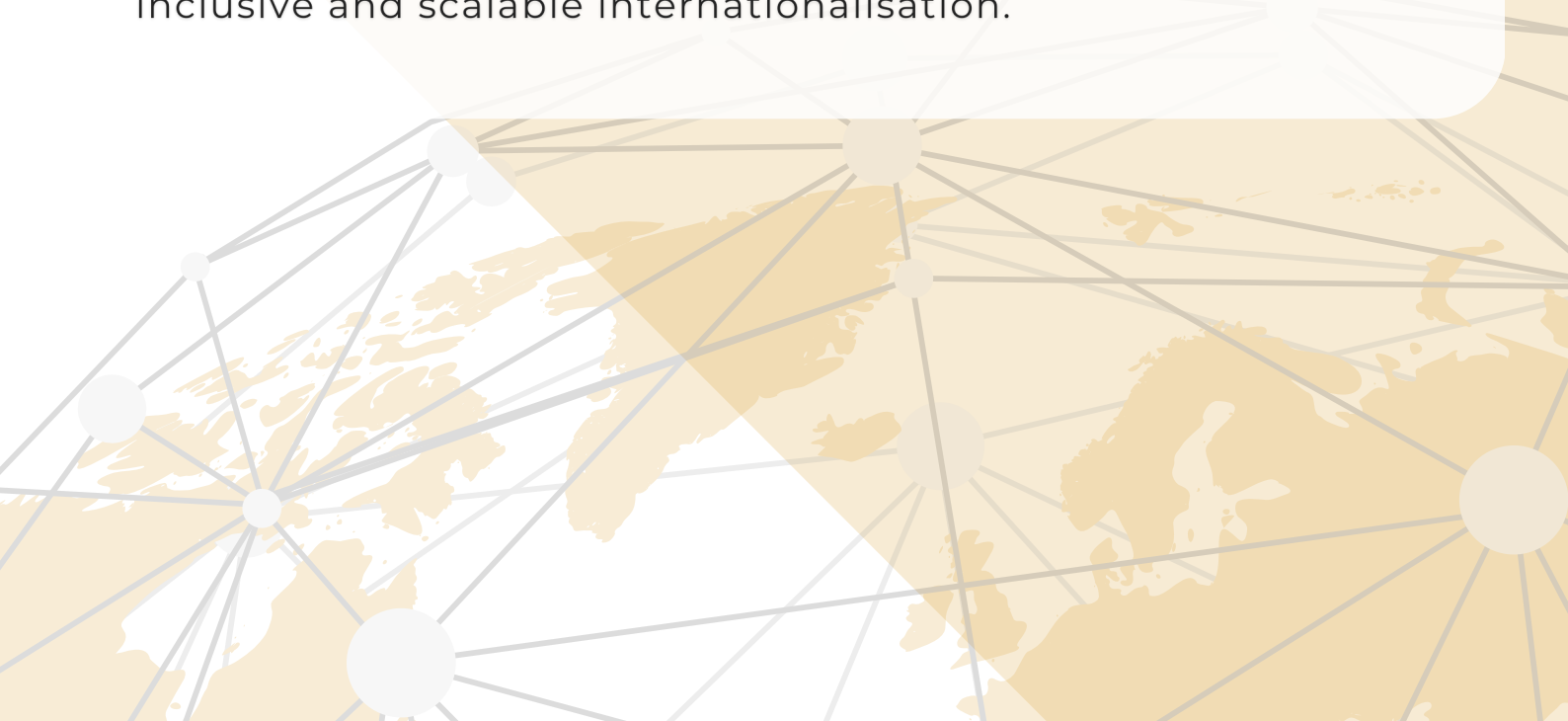
CAMPUS SAINT JEAN D'ANGÉLY  
5 RUE DU 22ÈME BCA 06300 NICE FRANCE.

## ABOUT THIS EVENT

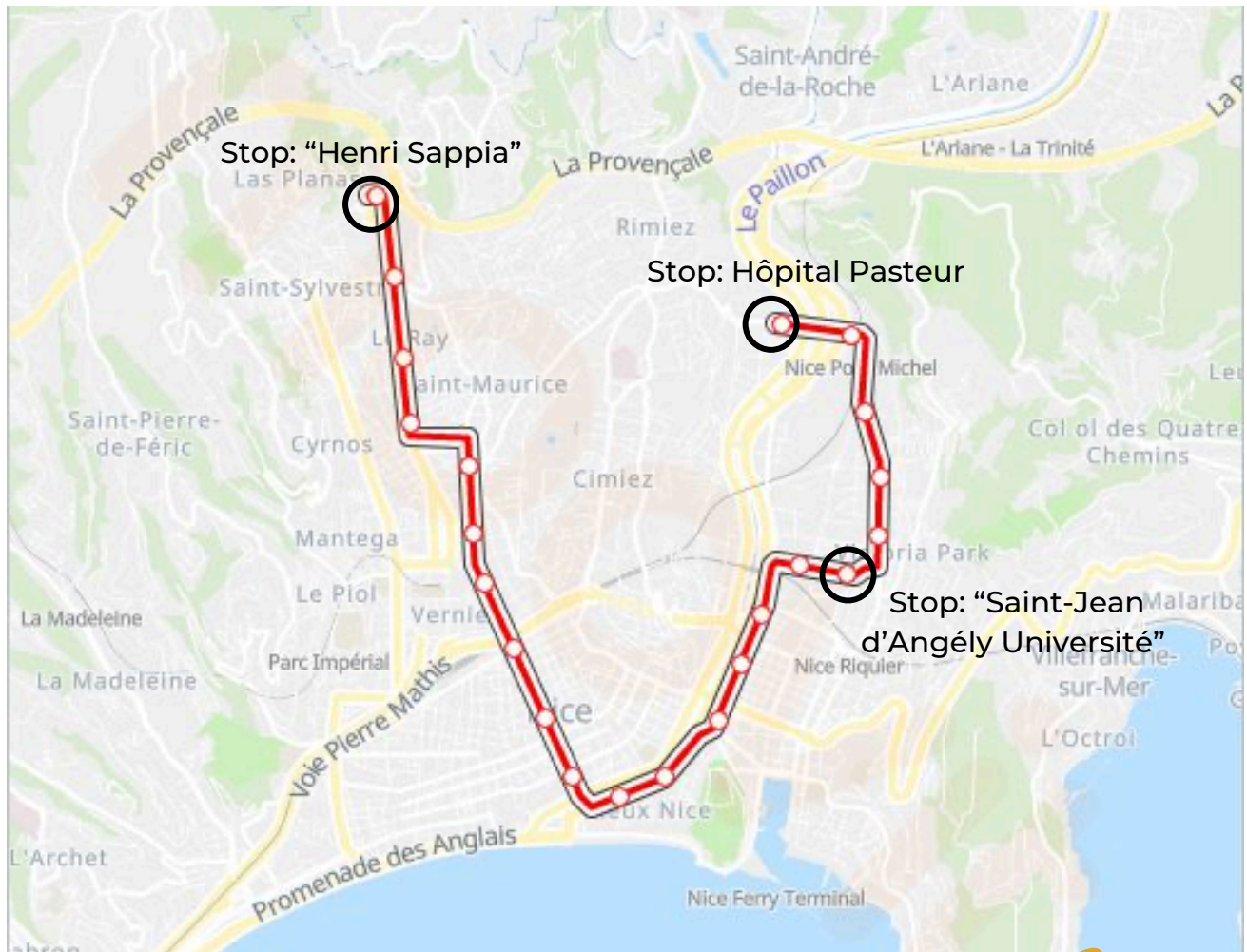
Université Côte d'Azur is delighted to present a Blended Intensive Programme (BIP) on Enhancing Internationalisation through Digitalisation. This programme brings together participants from international partner institutions to explore how digital technologies can support, scale, and reimagine internationalisation in higher education.

The BIP focuses on the intersection of digitalisation and internationalisation to equip participants with insights, tools, and strategies to integrate digital solutions into their internationalisation efforts, ensuring accessibility, flexibility, and sustainability in cross-border education and collaboration.

Participants will explore digital formats that enhance international engagement such as virtual exchange, COIL, hybrid mobility, and online joint degrees. The BIP will provide a clearer understanding of how digital tools can support inclusive and scalable internationalisation.



# GUIDE: TO THE EVENT



1



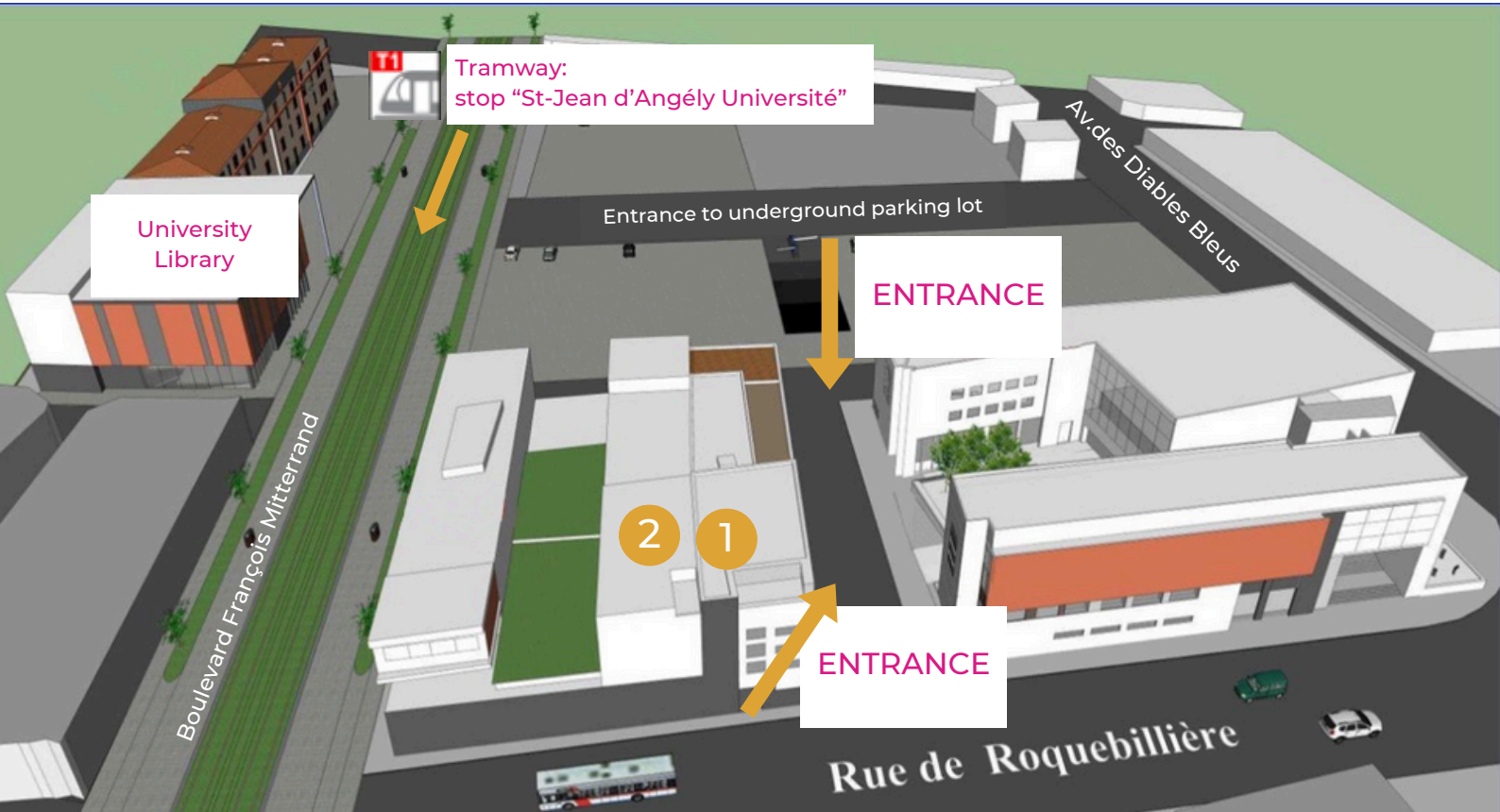
## How to get to campus Saint-Jean?

The event will take place at the Saint Jean d'Angély Campus.  
The address is: 5 rue du 22e B.C.A 06300 Nice

The campus is very easy to reach by taking the tramway Line 1,  
direction Hôpital Pasteur to the stop SAINT-JEAN D'ANGELY  
UNIVERSITE.

# EVENT MAP

UNIVERSITÉ CÔTE D'AZUR  
CAMPUS SAINT JEAN D'ANGÉLY - 5 RUE DU 22ÈME BCA. 06300 NICE



1

AMPHITHEATRE 4

2

ROOM 1B39

The on-site component of this Blended Intensive Programme will take place from Monday, June 16 to Friday, 20 June, 2025, at Campus Saint Jean d'Angély - 5 rue du 22ème BCA. 06300 Nice.



# BIP PROGRAMME OVERVIEW

## MONDAY- JUNE 16

10:00 - 10:15

Welcome Address: Philippe Lahire, Vice-President for Digital Transformation at Université Côte d'Azur, and Cécile Sabourault, Vice-President for International Affairs at Université Côte d'Azur.

10:15 - 10:45

A view on advancing International Higher Education through digital transformation (Ida Velthoven, EUF)

10:55 - 11:25

Cultivating collaboration for strategic change using Jisc's framework and maturity model for digital transformation (Sarah Knight & Simon Birkett, Jisc)

11:25 - 11:35

*Coffee break & Group Photo*

11:35 - 12:05

Building Digital Bridges: From Possibility to Partnership (Julie Lindsay)

12:05 - 13h15

Poster Session: 6 poster presentations

13:15 - 14:00

*Lunch break*

14:00 - 15:00

Welcome words & Ice breaker  
What's Virtual exchanges, COIL and BIPs (Natalia Vaskova)

14:00 - 15:00

Virtual Exchange and Blended Mobility in European University Alliances: Opportunities and Challenges (Robert O'Dowd, University of León)

## WEDNESDAY - JUNE 18

10:00 - 11:00

Metaverse and Virtual Spaces: The Next Frontiers (Apostolos Altiparmakis, Syncnify)

11:00 - 12:00

The Challenges of Internationalization at Home and Behind the Scenes of Two European Projects (Christine Evain, Rennes 2 University)

12:00 - 13:00

Transformative internationalisation (Luciane Stalliveri, Federal University of Santa Catarina)

13:15 - 14:00

*Free Time*

14:00 - 15:00

Beyond Borders: Engaging International Audiences in Virtual Worlds (Christine Evain, Élisabeth Richard, Madelyn Lines, Dolly Ramella)

15:00 - 16:00

Roadmap for BIP (Jesus Soto, University of Sevilla)

## TUESDAY - JUNE 17

10:00 - 13:00

Implementing Successful COIL and Virtual Exchanges VE/COIL Roadmap (Luciane Stallivieri, Federal University of Santa Catarina & Osvaldo Succi, Paulo Souza Center)

13:00 - 14:00

*Free Time*

14:00 - 15:00

From virtual exchanges to COIL (Christine Schmider, Université Côte d'Azur)

15:00 - 16:00

Game Development Based Learning in BIPs – a framework & experiences (Nicole Ondrusch, Heilbronn University of Applied Sciences)

## THURSDAY - JUNE 19

10:00 - 10:30

Poster Session: 4 poster presentations

10h30 - 13:00

Digital Bridges: Co-Creating the Future of Global Education | A Global Innovation Workshop (Julie Lindsay, University of Southern Queensland) *Part 1*

13:00 - 14:00

*Free Time*

14:00 - 15:30

Digital Bridges: Co-Creating the Future of Global Education | A Global Innovation Workshop (Julie Lindsay, University of Southern Queensland) *Part 2*

15:45 - 17:00

Closing plenary proceedings

## FRIDAY - JUNE 20

10:00 - 13:00

Multiplier events

13:00 - 14:00

Closure session

14:00 - 16:00

Collaborative Cultural Activity



## PROGRAM DETAILS JUNE 16 - MONDAY - MORNING

### WELCOME SESSION

Time | 10:00 - 10:15 CET time

Place | Amphitheatre. St Jean d'Angely.

Host | Université Côte d'Azur

The Blended Intensive Program will begin with welcoming remarks from Philippe Lahire, Vice-President for Digital Transformation at Université Côte d'Azur, and Cécile Sabourault, Vice-President for International Affairs at Université Côte d'Azur.

### KEYNOTE SPEAKERS

Time | 10:15 - 12:05 CET time

Place | Amphitheatre. St Jean d'Angely.

Speaker | **A view on advancing International Higher Education through digital transformation.**

Ida Velthoven. *Policy and Research Officer at the European University Foundation (EUF)*

Explore how digital transformation reshapes internationalisation in HE. Focusing on key initiatives by the European University Foundation (EUF), such as Erasmus Without Paper, Online Learning Agreement, and MyAcademicID, we highlight how digital tools streamline administrative processes, enhance mobility, and promote inclusive and accessible Erasmus+ experience.

Speakers | **Cultivating collaboration for strategic change using Jisc's framework & maturity model for digital transformation.** Sarah Knight & Simon Birkett, *Jisc*.

Through the lens of Jisc's framework and maturity model, Sarah and Simon will explore how institutions can foster a culture of collaboration across leadership, academic, and professional services teams to drive purposeful and sustainable change. Their talk will offer practical insights and tools that enable institutions to assess their current digital capabilities, identify areas for development, and implement change in alignment with institutional goals.

Speaker | **Building Digital Bridges: From Possibility to Partnership.** Julie Lindsay, *University of Southern Queensland*

Join global educator Julie Lindsay as she opens the Digital Bridges workshop with a powerful call to action. In a world shaped by AI and global change, she urges us to build real connections across cultures and classrooms. Discover how digital bridges can foster inclusive teaching, connected communities, and future-ready learning—moving from ideas to action, together.

### POSTER SESSION ON INTERNATIONAL INITIATIVES

Time | 12:05 - 13:05 CET time

Place | Amphitheatre. St Jean d'Angely.

Speakers | Multiple speakers

This session showcases a variety of international projects and collaborations led by participants and institutions across Europe. You'll explore innovative practices, ongoing research, and strategic partnerships that are contributing to the evolution of higher education.

As you learn about the projects, you are invited to rate them using our voting system. This is a great way to highlight initiatives you find particularly inspiring or impactful. You can vote using the link provided below.

VOTE



[HTTPS://WWW.MENTI.COM/ALCV143YNYMB](https://www.menti.com/ALCV143YNYMB)

## PROGRAM DETAILS JUNE 16 - MONDAY - AFTERNOON

### WHAT'S VIRTUAL EXCHANGES, COIL AND BIPS

Time | 14:00 - 15:00 CET time

Place | Room 1B39

Host | Natalia Vaskova, *Technical University of Košice*.

How can digitalisation strengthen the internationalisation of higher education? This workshop addresses this critical question by examining the growing importance of digital tools and strategies for universities seeking to expand their global reach and impact. Participants will gain insights into the significance of this trend and learn about relevant initiatives, including the MOVE project.

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### VIRTUAL EXCHANGE AND BLENDED MOBILITY IN EUROPEAN UNIVERSITY ALLIANCES: OPPORTUNITIES AND CHALLENGES

Time | 15:00 - 16:00 CET time

Place | Room 1B39

Host | Robert O'Dowd, *University of León*.

Forms of online collaborative learning, such as Virtual Exchange and Blended Mobility, are becoming increasingly popular in European university education. Virtual Exchange (VE) refers to the numerous online learning initiatives and methodologies which engage learners in online collaborative learning and interaction with partners from different cultural backgrounds as part of their study programmes. COIL (Collaborative Online International Learning) is one form of VE. Blended Mobility combines stages of online collaboration with short periods of physical mobility and has been popularised by the introduction of Blended Intensive Programmes (BIPs) in the Erasmus+ programme.

Although VE has been employed in university education for over 25 years, it has received much greater attention since the recent COVID-19 pandemic and many practitioners are exploring its potential to develop foreign language and intercultural competence and to form part of Internationalisation at Home initiatives. In the context of European University Alliances, VE has enormous potential to promote opportunities for multilingual collaborative learning and exchange between partners, and also to function as a complement and preparation for physical mobility programmes between member institutions (O'Dowd, 2023).

In this presentation I will use key publications from the literature to explore how VE and Blended Mobility can promote foreign language learning as well as global citizenship as part of Internationalisation at Home initiatives. I will also outline how VE and Blended Mobility can be integrated effectively into European University Alliances and how International Relations Offices can play an effective role in this process. Finally, I will reflect on the challenges educators face as we try to use this activity to deal with issues of diversity and inclusion and to establish equitable relationships with partners from other countries.



## PROGRAM DETAILS JUNE 17 - TUESDAY

### IMPLEMENTING SUCCESSFUL COIL AND VIRTUAL EXCHANGES

Time | 10:05 - 13:00 CET time

Place | Room 1B39

Facilitators | Osvaldo Succi, *Centro Paula Souza*. Luciane Stallivieri, *Universidade Federal de Santa Catarina*.

Discover the key strategies and practical insights needed to effectively implement and sustain impactful Collaborative Online International Learning (COIL) and virtual exchange initiatives. This talk will explore pedagogical approaches, essential tools, and crucial success factors for fostering meaningful global learning experiences.

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### FROM VIRTUAL EXCHANGE TO COIL. ENHANCING THE INTERNATIONALISATION OF FOREIGN LANGUAGE (TEACHER) EDUCATION THROUGH TRANSNATIONAL DIGITAL COLLABORATIONS (TALK)

Time | 14:00 - 15:00 CET time

Place | Room 1B39

Facilitator | Christine Schmider, *Université Côte d'Azur*.

Enhancing the Internationalisation of Foreign Language (Teacher) Education through Transnational Digital Collaborations In this talk, participants will discover how virtual collaboration formats such as COIL and BIP can foster intercultural competence, professional skills, and digital literacy in foreign language (teacher) education. Drawing on concrete examples with Haaga Helia University, the presentation highlights scalable models for internationalising curricula "at home".

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### GAME DEVELOPMENT BASED LEARNING IN BIPS – A FRAMEWORK & EXPERIENCES

Time | 15:00 - 16:00 CET time

Place | Room 1B39

Facilitator | Nicole Ondrusch, *Heilbronn University of Applied Sciences*.

Game Development Based Learning (GDBL) is an approach in which students learn about the chosen topic of the game by developing educational games (serious games) for a specific target group, while also learning basic concepts of user-centred thinking and game development.

In the context of two BIPs with different European universities, we have applied GDBL to issues of digital transformation, especially in combination with social and ethical aspects. In this talk, I will present a framework for GDBL, as well as report on our experiences – and, of course, show the results.



# PROGRAM DETAILS JUNE 18 - WEDNESDAY

## METaverse AND VIRTUAL SPACES: THE NEXT FRONTIER

Time | 10:00 - 11:00 CET time

Place | Amphitheatre 4

Facilitator | Apostolos Altiparmakis, *Syncnify*.

This talk will address the metaverse and virtual spaces. Discover the key technologies, current trends, and future possibilities of these immersive digital environments. Gain a clearer understanding of their potential impact on communication, collaboration, education, entertainment, and beyond.

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## THE CHALLENGES OF INTERNATIONALISATION AT HOME AND BEHIND THE SCENES OF TWO EUROPEAN PROJECTS

Time | 11:00 - 12:00 CET time

Place | Amphitheatre 4

Facilitator | Christine Evain, *University of Rennes 2*.

Explore the complexities of "Internationalisation at Home" (IaH) and get a behind-the-scenes look at the practical challenges encountered during two European projects aimed at fostering international engagement within the university.

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## TRANSFORMATIVE INTERNATIONALISATION

Time | 12:00 - 13:00 CET time

Place | Amphitheatre 4

Facilitator | Luciane Stallivieri, *Universidade Federal de Santa Catarina*.

This talk explores how a strategic and holistic approach to internationalisation can profoundly impact institutions, students, and communities. Discover the key elements of transformative internationalisation and how it can drive innovation, enhance global citizenship, and create lasting positive change.

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## BEYOND BORDERS: ENGAGING INTERNATIONAL AUDIENCES IN VIRTUAL WORLDS

Time | 14:00 - 15:00 CET time

Place | Room 1B39

Facilitator | Christine Evain, Élisabeth Richard, Madelyn Lines, Dolly Ramella.

This workshop explores how talking maps, in-class escape games, and virtual worlds can transform and improve engagement in education and international contexts. Participants will (re)discover how to design immersive and interactive experiences that foster collaboration through storytelling and gamification. Hands-on activities and demos will provide practical tools and inspiration on how to design, set up or manage virtual and digital environments.

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## ORGANISING A BIP: FROM CLUELESS TO (BARELY) COMPETENT

Time | 15:00 - 16:00 CET time

Place | Room 1B39

Facilitator | Manuel Jesus Soto Prieto, *University of Sevilla*.

In this talk, the speaker will share hard-won insights, lessons learned, fingers scalded, and a few charming BIP blunders. You never know when this stuff will come in handy—probably right after you hit “Send” on the wrong email.

## PROGRAM DETAILS JUNE 19 - THURSDAY

### POSTER SESSION ON INTERNATIONAL INITIATIVES - SECOND PART

Time | 10:00 - 10:40

Place | Amphitheatre 4

Speakers | Multiple speakers

This session is the continuation of the showcase of a variety of international projects and collaborations led by participants and institutions across Europe. You'll explore innovative practices, ongoing research, and strategic partnerships that are contributing to the evolution of higher education.

As you learn about the projects, you are invited to rate them using our voting system. This is a great way to highlight initiatives you find particularly inspiring or impactful. You can cast your **vote** using the link provided below.

**VOTE**

[HTTPS://WWW.MENTI.COM/ALWPSMVY8MOE](https://www.menti.com/ALWPSMVY8MOE)

### DIGITAL BRIDGES: CO-CREATING THE FUTURE OF GLOBAL EDUCATION A GLOBAL INNOVATION WORKSHOP



Time | 10:40 - 13:00 CET time

Place | Amphitheatre 4

Facilitator | Julie Lindsay, *Senior Education Technology Advisor in the Learning and Teaching Futures Portfolio, University of Southern Queensland*

This intensive one-day workshop brings together educators, administrators, and digital innovators from around the world to explore and co-create solutions for the future of global education. Through hands-on activities, expert-led sessions, and collaborative design thinking exercises, participants will work together to bridge digital divides, enhance teaching capabilities, and strengthen international academic partnerships.

Being a part of this workshop offers a unique opportunity for you to:

- Connect with fellow innovators from diverse cultural and academic backgrounds
- Develop practical strategies for implementing digital tools in your teaching
- Contribute to building sustainable international educational partnerships
- Learn from real-world success stories and lessons learned

After a brief workshop thematic overview and purpose, participants will be grouped in a way that each group of six people includes one representative from each of the BIPs, ensuring balanced input across the key focus areas: Digital Transformation, Teaching Skills for Educators in a Digitalized Environment, and Enhancing Internationalization through Digitalization.

More information on the next page.

# DIGITAL BRIDGES: CO-CREATING THE FUTURE OF GLOBAL EDUCATION

## A GLOBAL INNOVATION WORKSHOP

### Digital Bridges



Co-Creating the Future of Global Education

### WORKSHOP STAGES

#### 1. What? - Ideate and Explore, Draft 'Moonshot' Pitch: 11:30 - 12:30

- Small group brainstorming
- Challenge statement development
- Ideation for possible solutions
- Prepare pitch using template provided

#### 2. So What? - Create and Share "Moonshot Pitch": 12:30 - 13:00

- Activity: Group 'moonshot pitch' (rotation)
- Rework ideas based on feedback to pitch
- Identification of potential collaboration opportunities (cross-institution, cross-country)

Lunch - 13:00 - 14:00

#### 3. Afternoon Session: Refine, Promote and Commit

Project development: 14:00 - 15:30

[Afternoon tea - when you are ready to grab a coffee as needed]

- Update 'moonshot' ideas based on pitch feedback
- Gather resources / create artefacts
- Further refine the 'So What' - why is this collaboration important?
- Determine tangible and expected outcomes

### ! IMPORTANT INFORMATION

1

Please access the following Padlet link to upload your work and check what other groups have done.



<https://padlet.com/ddieteamcanva/digital-bridges-collaborative-space-rsa474hov5vtk25m>

2



Your group is marked on your badge with the name of a city



## PROGRAM DETAILS JUNE 20 - FRIDAY

### MULTIPLIER EVENTS

Time | 10:00 - 11:30 CET time

Place | Amphitheatre 4

Host | Université Côte d'Azur

These multiplier events are designed to amplify the impact of projects by engaging a wider audience. The goal is to "multiply" the reach and influence of the projects' outcomes, to make sure their benefits are shared with more people and organisations.

### DIGITAL WEEK CLOSURE

Time | 11:30 - 13:00 CET time

Place | Amphitheatre 4

Host | Université Côte d'Azur

We invite you to join us for the closure of the event dedicated to reflection and to share your thoughts, insights, and feedback on the sessions, activities, and overall experience of the BIPs. Your input is invaluable in helping us shape future initiatives and ensure they meet your needs and expectations.

### COLLABORATIVE CULTURAL ACTIVITY (LIMITED SPOTS)

Guided visit of Old Nice. Mandatory registration.





# **WELCOME TO NICE :**

1. About Nice
2. Accommodation
3. Transport



## ABOUT NICE

Between sea and mountains, Nice is the capital of the French Riviera, the city's charm comes from its exceptional landscapes, climate as well the cultural facilities, shops and architectural heritage.

### THE MUST-SEE

- **The Old Town** ("Vieille Ville"): Historical site, with authentic architecture and restaurants.
- **Place Masséna**: City's main square, with seafront, shopping streets and Albert I Garden surrounding it.
- **Promenade des Anglais**: It runs along the shore of Nice's beachfront, featuring Hotel Negresco and Casinos.
- **Cours Saleya Flower Market**: Located in the Old Town, the Flower Market is full of colourful and aromatic experiences.
- **Castel Hill**: From its peak, it offers a pretty panorama of Nice, the Bay of Angels and the Old town (elevator free of charge).
- **The port**: Artist and bohemians' neighbourhood close to the Garibaldi square.
- **Cimiez's Arenas**: Amphitheatre, monument of spectacle of the ancient city of Cemenelum.
- **Museums**: Nice has many popular museums. Visit the following website for more information: <https://www.nice.fr/fr/culture/musees-et-galleries>
- **Outside Nice**: Different beautiful cities and small villages close to Nice by bus or train: Antibes, Eze, Grasse, Menton.

### Tourist information offices:

5, Promenade des Anglais, Nice  
Avenue Thiers, Nice – In front of train station  
Tel: +33 492144614  
<https://www.explorenicecotedazur.com/en/>



## ACCOMMODATION

Here are some hotel recommendations, close to the Campus Saint Jean d'Angély for all preferences and budgets.

- [Best Western](#)
- [Ibis Centre Notre-Dame](#)
- [Hôtel NH Nice](#)
- [Hôtel 64](#)
- [Nice Excelsior](#)

You can also explore more options on the Nice Tourist Office website:

<https://www.meet-in-nicecotedazur.com/en/destination-nice-cote-dazur/your-accommodation/hotels/>



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## EMERGENCY AND ESSENTIAL SERVICES

Police: 17  
Medical Emergency (SAMU): 15  
Fire Department: 18  
European Emergency Number: 112



### FROM THE AIRPORT TO THE CITY CENTER



To get from Nice Côte d'Azur Airport to the city center of Nice, you have several options:

#### 1. Tram

Tram Line 2 (Direction Port Lympia) from Terminal 1 or Terminal 2 to city center (e.g., Jean Médecin or Alsace-Lorraine station)

Duration: ~25 minutes

Cost: €1.70 (single ticket)

Buy the tickets at the machines at trams stops. Or download the Lignes d'Azur application in your mobile phone.

1 ticket allow for connections with other public lines within a period of 74 minutes (buses and tramways). You need to validate the ticket each time you board, even for connections.

**IMPORTANT INFORMATION:** You don't have to buy the Airport Ticket which is 10 euros. You can simply buy the 1,70 euros ticket via the application, even though you come from the airport.

#### 2. Bus

Airport Express Bus #12 or #620 to Nice city center

Duration: ~30 minutes

Cost: Around €2.50

#### 3. Taxi

Duration: ~15–20 minutes (depends on traffic)

Cost: ~€35–€40 (fixed rate)

Updated information about the transports from the airport:

<https://www.lignesdazur.com/en/aeroport>

Price-range for Lignes d'Azur (bus & tramways):

#### Single and Multi-Trip Tickets:

- Solo Ticket: €1.70 per person. Valid for a single journey with connections up to 74 minutes.
- Multi-Trip Ticket: €1.70 per trip. Allows loading of 1 to 100 trips, each with connections up to 74 minutes. Can be used by multiple passengers simultaneously; each passenger must validate their own trip.

#### Day Passes:

- 1-Day Pass: €7. Unlimited travel for 24 hours from the first validation.
- 2-Day Pass: €13. Unlimited travel for 48 hours from the first validation.
- 7-Day Pass: €20. Unlimited travel for 7 days from the first validation.



## TRANSPORT



### Bus/Tram

Go from destination to destination by bus or tram. Buy the tickets at the machines at trams stops. Or download the Lignes d'Azur application in your mobile phone.

Tickets and info can be found at <https://www.lignesdazur.com>

### Vélos Pony/Lime

Feel like getting around the city in a more sportive way? **Download the app "Lime" or "Pony"**, and get around in Nice by bike.



### Yego-scooters

In addition to a car or a bicycle, you can also transport yourself using a **Yego-scooter**. More information can be found on the website: <https://rideyego.com/en/how-it-works/nice>



### Uber

A quick and easy way to be taken to a destination by an affordable cab. Available to use by downloading the **app "Uber"**.





# <DIGITAL WEEK>

**JUNE 16-20, 2025**  
**UNIVERSITÉ CÔTE D'AZUR**  
NICE | FRANCE

[DIGITALWEEK@UNIV-COTEDAZUR.FR](mailto:DIGITALWEEK@UNIV-COTEDAZUR.FR)