

Master of Science (MSc) **MANAGEMENT OF THE FLAVOR AND FRAGRANCE INDUSTRY**

Science & Marketing Track



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The objective of these programs is to provide students with expertise in the flavor and fragrance industry through an interdisciplinary teaching approach that combines sciences, management and marketing.

The emergence of «green» trends, the demand for transparency and naturalness from consumers, as well as artificial intelligence in the service of research and creativity, make it an industry full of challenges.

FUTURE CAREERS

Regulatory affairs manager
Marketing manager
Raw material quality control manager
Sensory analysis manager
Research and development manager

Indicative salary

€38,000 - €42,000 per year





An international program fully taught in English



Small size class



Courses delivered by experts from the industry & world recognized academics

COURSE CONTENT OVERVIEW

Science Track (2- year program)

Typical Core modules include:

- Flavor and fragrance chemistry
- Natural raw material
- Analytical processes
- Formulation
- Minor marketing



Marketing Track (1-year program)

Typical core modules include:

- Survey & marketing research
- Marketing strategies
- Business management
- Communication & distribution in a digital era
- Minor science



CONDITIONS FOR ADMISSION

•Science track:

Bachelor's degree in Chemistry or any relevant field, or at least 3 years' experience working in the fragrance and flavour industry

•Marketing track:

4-year BBA in marketing management or relevant field

+A high level of proficiency in English for both tracks

TUITION FEES

- **€5,000 per year.**
- Scholarship are available, visit: <https://univ-cotedazur.eu/msc-programs/tuition-fees/what-about-scholarships>

APPLICATIONS

- Typically from January to June, on the e- candidat platform.
- Visit <https://univ-cotedazur.eu/msc-programs>

CONTACT US

MSc Smart-edtech, co-creativity and digital tools for educational innovation

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