<DIGITAL WEEK>
2024

JUNE 17 -21, 2024
UNIVERSITÉ CÔTE D'AZUR. CAMPUS SAINT JEAN D'ANGÉLY
5 RUE DU 22ÈME BCA. 06300 NICE

Highrises & Pitfalls of Digital Transformation in Organizations

ABOUT THE EVENT

The Digital Week is a gathering for enthusiasts of digital culture and technological innovation. It is a tangible example of Université Côte d'Azur's commitment to promoting digital culture and the development of innovative technological solutions.

The event comprises of a series of captivating talks, interactive workshops, and demonstrations showcasing emerging digital technologies. This edition brings together concepts of digital transformation, aided by the use of artificial intelligence, cybersecurity, extended reality (XR), digital ethics and rights among others, as featured topics.

The Digital Week is a unique program which aims to fosters an atmosphere conducive to networking, idea exchange, and collaboration with industry professionals and renowned researchers, exploring new horizons to drive innovation and shape the future of technology. Join us for a transformative experience at the forefront of digital frontiers!

June 17	June 18	June 19	June 20	June 21
DATA	MANAGEMENT / HR	LEARNING / ADAPTABILITY	ETHICS / RIGHTS	COLLABORATION

ON-SITE AGENDA 17-21 JUNE 2024

Location: Université Côte d'Azur. Campus Saint Jean d'Angély (5 rue du 22ème BCA. 06300 Nice)

DATA

MON 17

09h30 - 10h45	Event opening and keynote address
11h - 11h45	Cooperative AI: data exchange - driven future of AI in identity verification
11h45 - 12h15	**Coffee break**
12h15 - 13h	Intelligent data analysis for propaganda detection
13h - 14h	**Lunch break**
14h - 16h	Simultaneous workshop sessions

MANAGEMENT/HR

TUE 18

10h - 10h45	A solution in search of problems? The place of artificial intelligence in the digital economy
11h - 11h45	Empowering workforce 5.0: navigating the future of labour and digital skills
11h45 - 12h15	**Coffee break**
12h15 - 13h	What makes digital transformation hard: most common challenges and how to overcome those
13h - 14h	**Lunch break**
14h - 16h	Simultaneous workshop sessions

ADAPTABILITY LEARNING

WED 19

10h - 10h45	Making digital transformation achievable - critical foundations for success
11h - 11h45	Design and impact of VR-integrated multimodal lessons
11h45 - 12h15	**Coffee break**
12h15 - 13h	*To be confirmed*
13h - 14h	**Lunch break**
14h - 16h	Simultaneous workshop sessions

ETHICS/RIGHTS

THU 20

10h - 10h45	*To be confirmed*
11h - 11h45	The AI act, EU values and democracy
11h45 - 12h15	**Coffee break**
12h15 - 13h	*To be confirmed*
13h - 14h	**Lunch break**
14h - 16h	Simultaneous workshop sessions

COLLABORATION/NETWORKING

FRI 21

10h - 13h	Expert panel discussion and round table
13h - 14h	**Lunch break**
14h - 16h	Interactive networking activity