

PARTICIPANT'S GUIDE

BLENDÉD INTENSIVE
PROGRAMME

Internationalisation for Society

JUNE 22 - 26, 2026

UNIVERSITÉ CÔTE D'AZUR
CAMPUS SAINT JEAN D'ANGÉLY
5 RUE DU 22ÈME BCA 06300 NICE FRANCE.

Organisers:



Event Patrons:



Official Label:



ABOUT THIS EVENT

As part of International Digital Week 2026, Université Côte d'Azur is hosting a Blended Intensive Program (BIP) focused on the societal dimension of internationalisation and the contribution of higher education institutions to society.

This BIP explores how international strategies, partnerships, and mobility initiatives can strengthen social engagement, global citizenship, and community-oriented impact. Discussions will consider inclusive internationalisation models and the ways HEIs can extend the benefits of global collaboration to society at large.

PROGRAMME OVERVIEW

MONDAY- JUNE 22

10:00 - 10:15	Welcome Address
10:15 - 11:15	Digital Transformation and Course Interoperability in International Higher Education (Ida Velthoven, EUF)
10:15 - 11:15	Navigating digital transformation and internationalization in a world of uncertainty Giorgio Marinoni (International Association of Universities - IAU)
11:15 - 11:30	Driving digital transformation in HE: from building digital and AI capabilities to getting the 'blend' right and ensuring digital equity (Sarah Knight, JISC)
11:15 - 11:30	<i>Coffee break & Group Photo</i>
11:30 - 12:00	EdTech Companies Pitch Session
12:00 - 13:00	Poster Session 1
13:00 - 14:30	<i>Lunch break</i>
14:30 - 15:30	Round table: Universities as Engines of Digital Entrepreneurship and Future Skills for a Global Workforce
15:30 - 16:00	<i>Coffee break & Group Photo</i>
16:00 - 17:00	Round table: AI-Powered Education: Global Opportunities, Societal Risks, & Ethical Implications
17:00 - 18:00	Networking cocktail

WEDNESDAY - JUNE 24

10:00 - 11:00	Poster Session 2
11:00 - 12:00	Poster Session 3
12:00 - 13:00	<i>Lunch break</i>
13:00 - 16:30	Africa Session (Event in French)

TUESDAY - JUNE 23

10:00 - 11:30	Internationalisation for society and the global common good (Part 1) (Giorgio Marinoni, International Association of Universities - IAU)
11:30 - 12:00	EdTech Salon
12:00 - 13:00	Internationalisation for society and the global common good (Part 2) (Giorgio Marinoni (International Association of Universities - IAU)
13:00 - 14:00	<i>Lunch break</i>
14:00 - 15:00	Simultaneous Workshops (check Programme Details for more information)
15:00 - 16:00	Simultaneous Workshops (check Programme Details for more information)

THURSDAY - JUNE 25

10:00 - 11:15	COIL4Staff: Strengthening Internationalisation for Administrative and Service Staff Elena Arellano, Merche Gimeno (University CEU Cardenal Herrera-Valencia)
11:30 - 12:45	Culture Transfer Online vs In Person (Natalia Timus, Université Côte d'Azur)
13:00 - 14:00	<i>Lunch break</i>
14:00 - 15:00	Simultaneous Workshops (check Programme Details for more information)
15:00 - 16:00	Simultaneous Workshops (check Programme Details for more information)

FRIDAY - JUNE 26

10:00 - 10:15	Language Policy Presentation
10:15 - 11:15	Community of Practice Session
11:15 - 12:30	Closure Session - IDW26 Evaluation & Feedback

JUNE 22 - MONDAY

WELCOME SESSION

Host | Université Côte d'Azur

Time | 10:00 - 10:15

KEYNOTE SPEAKERS

Time | 10:15 - 11:15

Digital Transformation and Course Interoperability in International Higher Education

Speaker | Ida Velthoven, *Policy and Research Officer at the European University Foundation (EUF)*

Navigating digital transformation and internationalization in a world of uncertainty

Speakers | Giorgi Marinoni, *Manager of Higher Education and Internationalization at the International Association of Universities (IAU)*

Driving digital transformation in HE: from building digital and AI capabilities to getting the 'blend' right and ensuring digital equity

Speaker | Sarah Knight, *Director of Digital Transformation in Higher Education, JISC*

GROUP PHOTO & COFFEE BREAK

Time | 11:15 - 11:30

EDTECH COMPANIES PITCH SESSION

Time | 11:30 - 12:00

POSTER SESSION "DIGITAL TRANSFORMATION"

Time | 12:00 - 13:00

LUNCH BREAK

Time | 13:00 - 14:30

JUNE 23 - TUESDAY

10:00 - 11:30

INTERNATIONALIZATION FOR SOCIETY AND THE GLOBAL COMMON GOOD (PART 1)

Facilitator | Giorgio Marinoni, Manager, HE and Internationalisation at *International Association of Universities - IAU*

In this workshop, participants will work collaboratively to identify the positive and negative aspects of the internationalization process, both at a general level and at their specific institutions. They will discuss how to create an internationalization process for society and the global common good by identifying suitable internationalization strategies and activities, challenges to their implementation and possible solutions to those challenges. The aim of the workshop is to raise awareness on the fact that internationalization is not a neutral process but has profound impact on society and to share experiences on how to reorient internationalization to ensure that such impact is a positive and not a negative one.

11:30 - 12:00

EDTECH SALON

Location | Parvis St. Jean d'Angely

Explore innovative tools, share practices, and discuss the impact of emerging technologies on teaching and learning.

12:00 - 13:00

INTERNATIONALIZATION FOR SOCIETY AND THE GLOBAL COMMON GOOD (PART 2)

Facilitator | Giorgio Marinoni, Manager, HE and Internationalisation at *International Association of Universities - IAU*

In this workshop, participants will work collaboratively to identify the positive and negative aspects of the internationalization process, both at a general level and at their specific institutions. They will discuss how to create an internationalization process for society and the global common good by identifying suitable internationalization strategies and activities, challenges to their implementation and possible solutions to those challenges. The aim of the workshop is to raise awareness on the fact that internationalization is not a neutral process but has profound impact on society and to share experiences on how to reorient internationalization to ensure that such impact is a positive and not a negative one.

13:00 - 14:00 LUNCH BREAK

JUNE 23 - TUESDAY

SIMULTANEOUS WORKSHOPS 14:00 - 15:00

FROM VIRTUAL EXCHANGE TO EMBODIED MEMORY: INTERCULTURALITY AND REMEMBRANCE IN A BLENDED MEMORIAL THEATER PROJECT

Facilitator | Christine Schmider & Eden Golob, Lecturers at *Université Côte d'Azur*

This interactive workshop invites participants to actively explore memorial theatre projects across both physical and digital formats. Building on collaborative school–university experiences at Université Côte d'Azur around Eva Freud, Charlotte Salomon, and Anne Frank, it engages them in reflecting on embodied memory, co-creation, and virtual exchange. Participants will take part in hands-on activities, including creative writing and scenic improvisation, and be guided to design and prepare their own participatory memorial theatre projects.

RECOGNISING VOLUNTEER SKILLS: A DIGITAL CERTIFICATION FRAMEWORK

Facilitator | Vicky Lovelock & Francesco Volpini, *Coordinating Committee for International Voluntary Service (CCIVS)*

SIMULTANEOUS WORKSHOPS 15:00 - 16:00

FROM VISION TO PRACTICE: DEVELOPING INSTITUTIONAL STRATEGIES FOR COIL

Facilitator | Nicole Ondrusch: Vice Dean Faculty Computer Science at *Heilbronn University of Applied Sciences*.

This workshop explores how universities can strategically integrate COIL into teaching and internationalisation. Participants will examine approaches from needs analysis to implementation and support structures. Through discussion, they will share experiences and identify key success factors. The session provides practical strategies to develop and scale COIL initiatives in higher education.

INTERNATIONALISATION & CROSS-CULTURAL LAB: ADVANCING GLOBAL COLLABORATION AND SOCIETAL IMPACT

Facilitator | Natalia Vaskova: Senior International Officer & Head of IRO at *Technical University of Kosice*

This workshop explores internationalisation as a strategic tool for transforming campuses and society through digital practices. Participants will examine COIL and other approaches that foster intercultural dialogue, collaboration, and global engagement. The session draws on practical insights and student experiences to highlight inclusive and motivating strategies. Participants will gain transferable ideas to embed sustainable and impactful internationalisation across their institutions.

JUNE 24 - WEDNESDAY

POSTER SESSION "DIGITAL INNOVATION & ENTREPRENEURSHIP"

Time | 10:00 - 11:00

POSTER SESSION "INTERNATIONALISATION FOR SOCIETY"

Time | 11:00 - 12:00

LUNCH BREAK

Time | 13:00 - 14:00

AFRICA SESSION

Language: French

Time | 14:00 - 16:30

Place | Amphitheatre O. St Jean d'Angely.

LA TRANSFORMATION NUMÉRIQUE EN AFRIQUE: ENJEUX, PERSPECTIVES ET PISTES DE COLLABORATION EU-AFRIQUE

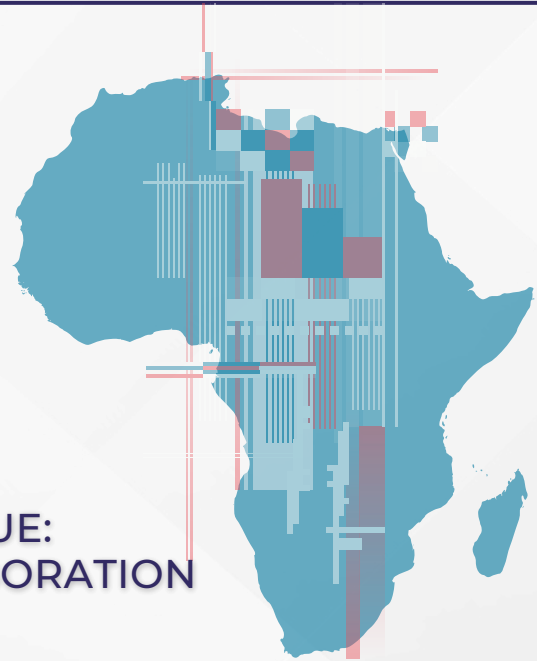
Time | 14:00 - 15:00

COFFEE BREAK

Time | 15:00 - 15:30

JEUNESSE, ENGAGEMENT CITOYEN ET ENJEUX NUMÉRIQUE

Time | 15:30 - 16:30



JUNE 25 - THURSDAY

10:00 - 11:15

COIL4STAFF: STRENGTHENING INTERNATIONALIZATION FOR ADMINISTRATIVE AND SERVICE STAFF

Facilitator | Elena Arellano, *Admissions Advisor & Merche Gimeno, Head of the International Relations Office at University CEU Cardenal Herrera-Valencia*

11:30 - 12:45

CULTURE TRANSFER ONLINE VS IN PERSON

Facilitator | Natalia Timuş, *Manager of International Learning Experiences at Université Côte d'Azur*

This workshop focuses on increasing the understanding of culture transfer and intercultural competence in the context of in-person and online learning. It aims at analyzing the advantages and disadvantages of the intercultural co-creation process. Also, the workshop shares good practice on culture transfer in various learning environments and provides a hands-on activity for participants' engagement in the transfer of individual intercultural knowledge and experience.

13:00 - 14:00 LUNCH BREAK

SIMULTANEOUS WORKSHOPS 14:00 - 15:00

ACADEMIC STAFF MOBILITY AND ITS LONG-TERM IMPACT: INTERNATIONALISATION FOR SOCIETY

Facilitator | Ekaterine Pirskhalava, *Head of the Unit International Cooperation, Associate Professor, Faculty of Psychology and Educational Sciences at Ivane Javakhishvili Tbilisi State University*

This workshop explores the long-term impact of Erasmus+ academic staff mobility on institutions and society. It presents findings from a survey examining effects on teaching, research, and international collaboration. Participants will reflect on factors that support sustainable outcomes, such as institutional support and knowledge sharing. The session offers evidence-based insights and practical recommendations to enhance the long-term value of mobility programs.

COIL PASSPORT: CREATIVE INTERCULTURAL LEARNING THROUGH DIGITAL COLLABORATION

Facilitator | Dr. Sabina Osmanovic, *Assistant Professor at University of Montenegro*

This workshop explores COIL (Collaborative Online International Learning) as a tool for virtual internationalisation. It presents a case study connecting students across countries through digital collaboration and intercultural exchange. Participants will engage in reflective activities and design their own mini-COIL elements. The session provides practical tools to foster intercultural competencies and meaningful digital learning experiences.

JUNE 25 - THURSDAY

SIMULTANEOUS WORKSHOPS 15:00 - 16:00

INTERNATIONALISATION AT HOME: THE TLEMCEN EXPERIENCE

Facilitator | Omar Behadada, *Deputy of the Vice Rector at University of Tlemcen*

This workshop explores how internationalisation at home can transform university life without requiring mobility. It presents the experience of the University of Tlemcen and its collaboration through European projects. Participants will reflect on practical ways to foster intercultural learning and inclusive practices on campus. The session offers simple, transferable ideas to make internationalisation more accessible and impactful.

FROM VIRTUAL EXCHANGE TO INTERNATIONALISATION AT HOME: FOSTERING SOCIAL RESPONSIBILITY THROUGH INCLUSIVE GLOBAL LEARNING

Facilitator | Christine Evain, *Professor in Didactics at Université Rennes 2*

This interactive workshop translates the Intercultural Virtual Societal Challenge (IVSC) into a practical Internationalisation at Home (IaH) framework. Participants will design inclusive, scalable virtual exchange projects using challenge-based learning and universal design learning (UDL) principles. Through hands-on activities, they will explore digital tools, team structures, and strategies to foster intercultural collaboration, social responsibility, and equitable global learning without physical mobility.

JUNE 26 - FRIDAY

10:00 - 12:30

CLOSURE SESSION - IDW EVALUATION & LINKEDIN GROUP

As we conclude our International Digital Week, this final session serves as our collaborative debrief. We encourage you to give us your feedback and we thank you for your dedicated participation.