

PARTICIPANT'S GUIDE

BLENDED INTENSIVE PROGRAMME

Internationalisation for Society

JUNE 22 - 26, 2026

UNIVERSITÉ CÔTE D'AZUR
CAMPUS SAINT JEAN D'ANGÉLY
5 RUE DU 22ÈME BCA 06300 NICE FRANCE.

Organisers:



Event Patrons:



Official Label:



ABOUT THIS EVENT

As part of International Digital Week 2026, Université Côte d'Azur is hosting a Blended Intensive Program (BIP) focused on the societal dimension of internationalisation and the contribution of higher education institutions to society.

This BIP explores how international strategies, partnerships, and mobility initiatives can strengthen social engagement, global citizenship, and community-oriented impact. Discussions will consider inclusive internationalisation models and the ways HEIs can extend the benefits of global collaboration to society at large.

PROGRAMME OVERVIEW

MONDAY- JUNE 22

9:30 - 10:00	Arrival & Registration
10:00 - 10:15	Welcome Address (Vincent Vandewalle (EFELIA/ Univ. Côte d'Azur)
	Digital Transformation and Course Interoperability in International Higher Education (Ida Velthoven, EUF)
10:15 - 11:15	Navigating digital transformation and internationalisation in a world of uncertainty Giorgio Marinoni & Trine Jensen (International Association of Universities - IAU)
	Driving digital transformation in HE: from building digital and AI capabilities to getting the 'blend' right and ensuring digital equity (Sarah Knight, JISC)
11:15 - 11:30	<i>Group Photo & break</i>
11:30 - 12:00	EdTech Companies Pitch Session
12:00 - 13:00	Poster Session Track 1
13:00 - 14:30	<i>Break</i>
14:30 - 15:30	Round table: Universities as Engines of Digital Entrepreneurship and Future Skills for a Global Workforce
15:30 - 16:00	<i>Break</i>
16:00 - 17:00	Round table: AI-Powered Education: Global Opportunities, Societal Risks, & Ethical Implications
17:00 - 18:00	<i>Networking cocktail</i>

TUESDAY - JUNE 23

10:00 - 11:30	Internationalisation for society and the global common good (Part 1) (Giorgio Marinoni, International Association of Universities - IAU)
11:30 - 12:00	EdTech Salon
12:00 - 13:00	Internationalisation for society and the global common good (Part 2) (Giorgio Marinoni (International Association of Universities - IAU)
13:00 - 14:00	<i>Break</i>
14:00 - 15:00	Simultaneous Workshops (check Programme Details for more information)
15:00 - 16:00	Simultaneous Workshops (check Programme Details for more information)

WEDNESDAY - JUNE 24

10:00 - 11:00	Poster Session Track 2
11:00 - 12:00	Poster Session Track 3
12:00 - 14:00	<i>Break</i>
14:00 - 18:00	Africa Session (Event in French)

THURSDAY - JUNE 25

10:00 - 11:15	COIL4Staff: Strengthening Internationalisation for Administrative and Service Staff Elena Arellano, Merche Gimeno (University CEU Cardenal Herrera-Valencia)
11:30 - 12:45	Culture Transfer Online vs In Person (Natalia Timus, Université Côte d'Azur)
13:00 - 14:00	<i>Break</i>
14:00 - 15:00	Simultaneous Workshops (check Programme Details for more information)
15:00 - 16:00	Simultaneous Workshops (check Programme Details for more information)

FRIDAY - JUNE 26

10:00 - 12:30	Closure Session - IDW26 Evaluation & LinkedIn Group
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JUNE 22 - MONDAY

09:30 - 10:00 ARRIVAL & REGISTRATION

10:00 - 10:15

WELCOME ADDRESS

Location | Amphitheatre 2

Host | Vincent Vandewalle (École française de l'Intelligence Artificielle (EFELIA) /Univ. Côte d'Azur)

10:15 - 11:15

KEYNOTE SPEAKERS

Location | Amphitheatre 2

Digital Transformation and Course Interoperability in International Higher Education

Speaker | Ida Velthoven. *Policy and Research Officer at the European University Foundation (EUF)*

Navigating digital transformation and internationalisation in a world of uncertainty

Speaker | Giorgio Marinoni, *Manager of Higher Education and internationalisation at the International Association of Universities (IAU)* & Trine Jensen, *Manager of Higher Education and Digital Transformation, International Association of Universities (IAU)*

Driving digital transformation in HE: from building digital and AI capabilities to getting the 'blend' right and ensuring digital equity

Speaker | Sarah Knight, *Director of Digital Transformation in Higher Education, JISC*

11:15 - 11:30 GROUP PHOTO & BREAK

11:30 - 12:00

EDTECH COMPANIES PITCH SESSION

Location | Amphitheatre 2

- Duolingo English Test
- AroundLink
- E-cole
- Verifdiploma
- ReadSpeaker
- Agel Partners
- RapidMooc

JUNE 22 - MONDAY

12:00 - 13:00

POSTER SESSION "DIGITAL TRANSFORMATION IN EDUCATION" (TRACK 1)

Location | Amphitheatre 2

- Immersive Tools to encourage the acquisition of Intercultural Communication competence (ICC)
Zoé Mallamaci (Université Côte d'Azur)
- Strategic Foresight and systemic reconfiguration
Soltani Souhila (ENS d'Oran), Bouchra Aboura (Université d'Oran 2)
- Development of mobile applications for language learning and teaching
Zrinka Vukojevic (Faculty of Teacher Education University of Zagreb)
- SDLEARN: educational chatbot for ESPRIT
Hiba Maalaoui (ESPRIT School of Engineering)
- An integrated IOT and AI-driven framework for smart campus management
Thi Ngoc Canh Doan (University of Danang), Le Anh Minh Nguyen (Singapore Institute of Technology), Thanh Ha Nguyen (University of Danang)

13:00 - 14:30 BREAK

JUNE 22 - MONDAY

14:30 - 15:30

ROUND TABLE "UNIVERSITIES AS ENGINES OF DIGITAL ENTREPRENEURSHIP AND FUTURE SKILLS FOR A GLOBAL WORKFORCE"

Location | Amphitheatre 2

Panellists | Jeisson Higuera (University of Seville), Juan Luis Blanco Guzman (University of Sevilla), Simon Petit (AroundLink)

Moderator | Julia Reinhard, *Innovation Hub Manager at Haagse Hogeschool University of Applied Sciences*

This round table explores how universities can act as global hubs for digital entrepreneurship by developing cross-campus incubators that connect students worldwide and support digital-first startups with international reach. It will also address the challenges student entrepreneurs face while highlighting how institutions can foster collaboration, innovation, and global readiness.

15:30 - 16:00 BREAK

16:00 - 17:00

ROUND TABLE "AI-POWERED EDUCATION: GLOBAL OPPORTUNITIES, SOCIETAL RISKS, AND ETHICAL IMPLICATIONS"

Location | Amphitheatre 2

Panellists | Lyuba Stafyeyeva (MCI | The Entrepreneurial School®), Masha Kostromitina (Duolingo English Test), Nishtha Bharti (University of Oxford), H el ene Duranton (Duolingo English Test Advisory Board Europe & MBS School of Business), Sally Ott Lacoste (Verifdiploma)

Moderator | Apostolos Altiparmakis, *Project Manager and Co-founder of Syncnify*

This round table examines how AI is reshaping global student competitiveness and redefining the skills needed to succeed in an interconnected world. It will explore the balance between innovation and equity, questioning who benefits first from AI-driven education and who risks being left behind. The discussion will also address government readiness and the need for cross-border standards to ensure the responsible, inclusive, and coordinated use of AI in education.

17:00 - 18:00 NETWORKING COCKTAIL

JUNE 23 - TUESDAY

10:00 - 11:30

INTERNATIONALISATION FOR SOCIETY AND THE GLOBAL COMMON GOOD (PART 1)

Location | Room 203

Facilitator | Giorgio Marinoni, Manager, HE and Internationalisation at *International Association of Universities - IAU*

In this workshop, participants will work collaboratively to identify the positive and negative aspects of the internationalisation process, both at a general level and at their specific institutions. They will discuss how to create an internationalisation process for society and the global common good by identifying suitable internationalisation strategies and activities, challenges to their implementation and possible solutions to those challenges. The aim of the workshop is to raise awareness on the fact that internationalisation is not a neutral process but has profound impact on society and to share experiences on how to reorient internationalisation to ensure that such impact is a positive and not a negative one.

11:30 - 12:00

EDTECH SALON

Location | Hall St. Jean d'Angely

Explore innovative tools, share practices, and discuss the impact of emerging technologies on teaching and learning.

12:00 - 13:00

INTERNATIONALISATION FOR SOCIETY AND THE GLOBAL COMMON GOOD (PART 2)

Location | Room 203

Facilitator | Giorgio Marinoni, Manager, HE and Internationalisation at *International Association of Universities - IAU*

This workshop is a continuation of Part 1.

13:00 - 14:00 BREAK

SIMULTANEOUS WORKSHOPS 14:00 - 15:00

EMBODIED DIGITAL MEMORY: VIRTUAL EXCHANGE AND INTERCULTURAL LEARNING THROUGH SCENIC PRACTICES

Location | Room 203

Facilitator | Christine Schmider & Eden Golob, Lecturers at *Université Côte d'Azur*

This interactive workshop invites participants to actively explore memorial theatre projects across both physical and digital formats. Building on collaborative school–university experiences at Université Côte d'Azur around Eva Freud, Charlotte Salomon, and Anne Frank, it engages them in reflecting on embodied memory, co-creation, and virtual exchange. Participants will take part in hands-on activities, including creative writing and scenic improvisation, and be guided to design and prepare their own participatory memorial theatre projects.

RECOGNISING VOLUNTEER SKILLS: A DIGITAL CERTIFICATION FRAMEWORK

Location | Room 205

Facilitator | Vicky Lovelock & Francesco Volpini, *Coordinating Committee for International Voluntary Service (CCIVS)*

How do we make the skills that volunteers develop through their service visible and meaningful beyond the experience itself? This workshop presents the digital certification framework being developed through C-IVS Skills (Erasmus+, EYF, COE), a project bringing together partner organisations across the globe. Through a participatory approach, we explore how volunteer competencies can be documented, validated and communicated in ways that are credible and transferable across contexts. Facilitated by Victoria Lovelock (CCIVS) and Francesco Volpini, expert in impact measurement.

SIMULTANEOUS WORKSHOPS 15:00 - 16:00

FROM VISION TO PRACTICE: DEVELOPING INSTITUTIONAL STRATEGIES FOR COIL

Location | Room 203

Facilitator | Nicole Ondrusch: Vice Dean Faculty Computer Science at *Heilbronn University of Applied Sciences*.

This workshop explores how universities can strategically integrate COIL into teaching and internationalisation. Participants will examine approaches from needs analysis to implementation and support structures. Through discussion, they will share experiences and identify key success factors. The session provides practical strategies to develop and scale COIL initiatives in higher education.

INTERNATIONALISATION & CROSS-CULTURAL LAB: ADVANCING GLOBAL COLLABORATION AND SOCIETAL IMPACT

Location | Room 205

Facilitator | Natalia Vaskova: Senior International Officer & Head of IRO at *Technical University of Kosice*

This workshop explores internationalisation as a strategic tool for transforming campuses and society through digital practices. Participants will examine COIL and other approaches that foster intercultural dialogue, collaboration, and global engagement. The session draws on practical insights and student experiences to highlight inclusive and motivating strategies. Participants will gain transferable ideas to embed sustainable and impactful internationalisation across their institutions.

JUNE 24 - WEDNESDAY

10:00 - 11:00

POSTER SESSION "DIGITAL INNOVATION & ENTREPRENEURSHIP" (TRACK 2)

Location | Amphitheatre 2

- European cooperation for a fair digital future
Apostolos Altiparmakis (Sincnify)
- How to add positive emotions to educational media?
Katja Wirenius, Pia Kiikeri (Haaga Helia University of Applied Sciences)
- Innovative methods of competence-based assessment in certification
Lyuba Stafyeyeva (MCI | The Entrepreneurial School®)
- Am I FIT? Improve your AI skills!
Jochen Dickel (FHM University of Applied Sciences)
- Unlocking innovation: AUA technology transfer journey
Knar Khachatryan (American University of Armenia)

11:00 - 12:00

POSTER SESSION "INTERNATIONALISATION FOR SOCIETY" (TRACK 3)

Location | Amphitheatre 2

- Strengthening internationalization for administrative and service staff
Elena Estañ Arellano, Merche Gimeno Rico (University CEU Cardenal Herrera)
- International academic & scientific collaboration : a catalyst for the internationalisation of local knowledge systems in the age of AI
Fatiha Kaïd; Ibtissam Touhami (Ecole normale supérieure d'Oran - ENS Oran)
- Internationalization with purpose: global engagement for local impact
Tea Gergedava (Tbilisi State University - TSU)
- Seed to lead : from student potential to African impact
Aicha Ourami (University Mohammed VI Polytechnic)
- Internationalization at Yerevan State University
Lia Evoyan (Yerevan State University)

JUNE 24 - WEDNESDAY

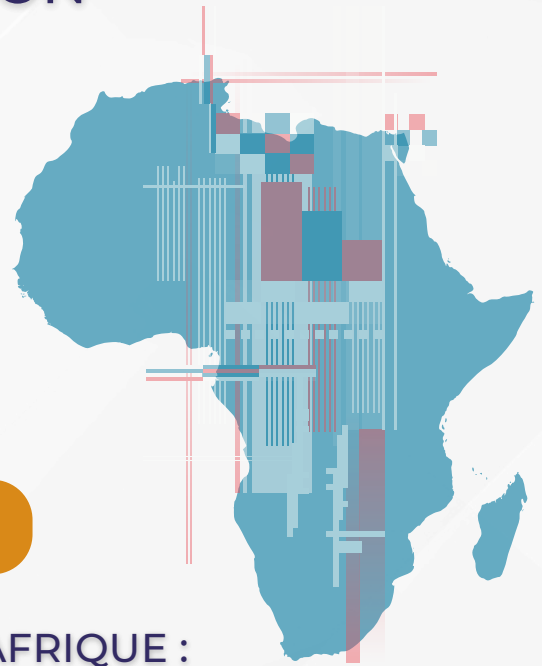
12:00 - 14:00 BREAK

AFRICA SESSION

OPTIONAL

Language: French

Location | Amphitheatre O. St. Jean d'Angely.



14:00 - 16:30

LA TRANSFORMATION NUMÉRIQUE EN AFRIQUE :
ENJEUX, PERSPECTIVES ET PISTES DE COLLABORATION
EU-AFRIQUE

16:30 - 16:40 BREAK

16:40 - 18:00

JEUNESSE, ENGAGEMENT CITOYEN ET ENJEUX NUMÉRIQUE

JUNE 25 - THURSDAY

10:00 - 11:15

COIL4STAFF: STRENGTHENING INTERNATIONALISATION FOR ADMINISTRATIVE AND SERVICE STAFF

Location | Room 203

Facilitator | Elena Arellano, *Admissions Advisor & Merche Gimeno, Head of the International Relations Office at University CEU Cardenal Herrera-Valencia*

Internationalisation in Higher Education increasingly highlights the key role of administrative and service staff in global engagement, yet they often lack access to structured intercultural training. COIL4Staff, based on Collaborative Online International Learning (COIL), addresses this gap through Virtual Exchange, fostering collaboration, leadership, and peer learning. Developed with Université Côte d'Azur, the programme enables staff to exchange best practices, tackle shared institutional challenges, and co-develop action plans in key areas such as mobility, admissions, and student services, strengthening partnerships and internationalisation strategies."

11:30 - 13:00

CULTURE TRANSFER ONLINE VS IN PERSON

Location | Room 203

Facilitator | Natalia Timuş, *Manager of International Learning Experiences at Université Côte d'Azur*

This workshop focuses on increasing the understanding of culture transfer and intercultural competence in the context of in-person and online learning. It aims at analysing the advantages and disadvantages of the intercultural co-creation process. Also, the workshop shares good practices on culture transfer in various learning environments and provides a hands-on activity for participants' engagement in the transfer of individual intercultural knowledge and experience.

13:00 - 14:00 BREAK

SIMULTANEOUS WORKSHOPS 14:00 - 15:00

ACADEMIC STAFF MOBILITY AND ITS LONG-TERM IMPACT: INTERNATIONALISATION FOR SOCIETY

Location | Room 203

Facilitator | Ekaterine Pirtskhalava, *Head of the Unit International Cooperation, Associate Professor, Faculty of Psychology and Educational Sciences at Ivane Javakhishvili Tbilisis State University*

This workshop explores the long-term impact of Erasmus+ academic staff mobility on institutions and society. It presents findings from a survey examining effects on teaching, research, and international collaboration. Participants will reflect on factors that support sustainable outcomes, such as institutional support and knowledge sharing. The session offers evidence-based insights and practical recommendations to enhance the long-term value of mobility programs.

GLOCAL CONNECTIONS: DIGITAL TRANSFORMATION FOR SOCIETAL IMPACT IN HIGHER EDUCATION

Location | Room 205

Facilitator | Daniela Herrera, *Professor at Juan N. Corpas University Foundation*

Abstract TBC.

SIMULTANEOUS WORKSHOPS 15:00 - 16:00

INTERNATIONALISATION AT HOME: THE TLEMCCEN EXPERIENCE

Location | Room 203

Facilitator | Omar Behadada, *Deputy of the Vice Rector at University of Tlemccen*

This workshop explores how internationalisation at home can transform university life without requiring mobility. It presents the experience of the University of Tlemccen and its collaboration through European projects. Participants will reflect on practical ways to foster intercultural learning and inclusive practices on campus. The session offers simple, transferable ideas to make internationalisation more accessible and impactful.

FROM VIRTUAL EXCHANGE TO INTERNATIONALISATION AT HOME: FOSTERING SOCIAL RESPONSIBILITY THROUGH INCLUSIVE GLOBAL LEARNING

Location | Room 205

Facilitator | Christine Evain, *Professor in Didactics at Université Rennes 2*

This interactive workshop translates the Intercultural Virtual Societal Challenge (IVSC) into a practical Internationalisation at Home (IaH) framework. Participants will design inclusive, scalable virtual exchange projects using challenge-based learning and universal design learning (UDL) principles. Through hands-on activities, they will explore digital tools, team structures, and strategies to foster intercultural collaboration, social responsibility, and equitable global learning without physical mobility.

JUNE 26 - FRIDAY

10:00 - 12:30

CLOSURE SESSION - IDW EVALUATION & LINKEDIN GROUP

Location | Amphitheatre 2

As we conclude our International Digital Week, this final session serves as our collaborative debrief. We encourage you to give us your feedback and we thank you for your participation.

Organisers:



Event Patrons:



Official Label:



<INTERNATIONAL DIGITAL WEEK> 2026

JUNE 22-26, 2026

UNIVERSITÉ CÔTE D'AZUR
NICE | FRANCE



International Digital Week Group



digitalweek@univ-cotedazur.fr

Partner Institutions



Sponsors





Welcome to Nice

ABOUT NICE
TRANSPORT
ACCOMMODATION

In this guide, you will find tips and suggestions for your stay in Nice



ABOUT NICE

Between sea and mountains, Nice is the capital of the French Riviera, the city's charm comes from its exceptional landscapes, climate as well the cultural facilities, shops and architectural heritage.

THE MUST-SEE SIGHTS

- **The Old Town ("Vieille Ville"):** Historical site, with authentic architecture and restaurants.
- **Place Masséna:** City's main square, with seafront, shopping streets and Albert I Garden surrounding it.
- **Promenade des Anglais:** It runs along the shore of Nice's beachfront, featuring Hotel Negresco and Casinos.
- **Cours Saleya Flower Market:** Located in the Old Town, the Flower Market is full of colourful and aromatic experiences.
- **Castel Hill:** From its peak, it offers a pretty panorama of Nice, the Bay of Angels and the Old town (elevator free of charge).
- **The port:** Artist and bohemians' neighbourhood close to the Garibaldi square.
- **Cimiez's Arenas:** Amphitheatre, monument of spectacle of the ancient city of Cemenelum.
- **Museums:** Nice has many popular museums. Visit the following website for more information: <https://www.nice.fr/fr/culture/musees-et-galleries>
- **Outside Nice:** Different beautiful cities and small villages close to Nice by bus or train: Antibes, Eze, Grasse, Menton.

Tourist information offices:

5, Promenade des Anglais, Nice
Avenue Thiers, Nice – In front of train station

Tel: +33 492144614

<https://www.explorenicecotedazur.com/en/>



TRANSPORT



Bus/Tram

Go from destination to destination by bus or tram. Buy the tickets at the machines at trams stops. Or download the Lignes d'Azur application in your mobile phone.

Tickets and info can be found at <https://www.lignesdazur.com>

Pony/Lime bikes

Feel like getting around the city in a more sportive way? **Download the app "Lime" or "Pony"**, and get around in Nice by bike.



Yego-scooters

In addition to a car or a bicycle, you can also transport yourself using a **Yego-scooter**. More information can be found on the website: <https://rideyego.com/en/how-it-works/nice>



Uber

A quick and easy way to be taken to a destination by an affordable cab. Available to use by downloading the **app "Uber"**.



ACCOMMODATION

Accommodation with Discount Code

- [Appart'City Nice](#)

Discount: 10%

Booking Period: 21–28 June 2026

Code: DIGITALWEEK26

Hotels Within Walking Distance from the Digital Week

- [NH Nice](#)
- [Novotel Vieux Nice](#)
- [Mama Shelter](#)

Hotels in Nice City Centre (close to Tram Stations)

- [Best Western Alba Hotel](#)
- [Holiday Inn Nice](#)
- [Hotel & Appartements Monsigny](#)
- [Hotel 64](#)
- [Hotel Villa Rose](#)
- [Ibis](#)

You can also explore more options on the Nice Tourist Office website:

<https://www.meet-in-nicecotedazur.com/en/destination-nice-cote-dazur/your-accommodation/hotels/>

EMERGENCY AND ESSENTIAL SERVICES

Police: 17

Medical Emergency (SAMU): 15

Fire Department: 18

European Emergency Number: 112