# Exploring a just transition in fashion



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## Tracking the Fashion industry for stronger monitoring and mitigation

The Fossil free Fashion Scorecard. The scorecard ranks 43 major brands relying on their performance in the inclusion of renewable energy in supply chain but also the evolution in the transition from fossil fuel fabrics to lower carbon materials. One innovation indicator relies on the scoring of advocacy actions. Indeed, relying on the observation made by STAND Earth that advocacy is the number one tool to reduce climate impact coming from the fashion industry, the Fashion scorecard includes the topic in its scoring mechanism

**The Fashion transparency Index impact report.** The <u>Fashion Transparency Index</u> is a report that ranks 250 of the biggest fashion brands and retailers based on their public disclosure of human rights and environmental policies, practices and impacts.

- 88% of fashion brands do not disclose their annual production volumes
- 94% major fashion brands still don't disclose what fuel is used to manufacture their clothes
- 99% of major fashion brands do not disclose the numbers of workers in their supply chains being paid a living wage

#### License to Green Wash

<u>This report</u> analyses 10 certification labels and industry initiatives used in the Fashion industry to assess their sustainability. The report showed that all 10 of them failed in terms of standards and low accountability and concrete results.

# Focus one best practices deployed by the Institute for sustainable communities in India

India produces 25% of the world's cotton – one of the most water demanding crops. Furthermore, current practices include extensive pesticides and synthetic.

In the framework of the Women + Water Alliance, the Institute worked with over 4000 small scale farmers to raise awareness regarding eater usages while providing technical expertise. Furthermore, a special attention was provided to women.

As a results, there was a 18% decrease in the usage of water and a reduction of 46% of GHG emissions.

### **Impactful Verbatims**

"the Fashion industry emits more that the Aviation industry"

"we need brand to step up and create joint funds relying on green financing"

"we need to invest in long term solutions and not quick fixes such as electrical boilers"

"we need to look at what makes sense, what is plausible to each suppliers and producers"

"care more, try harder"

"major brands are working in unfair practices with their suppliers. Suppliers must also be reassured"

"we can observe a shift in the consumer expectations and attention"

"there is no fashion on a dead planet"